
7177 Brockton Ave., Suite 105
Riverside • California • 92506
www.theyearbookcompany.com

Dear Parents:

It's hard to believe, but in just a few short months, your student's stay at **NAPERVILLE CENTRAL HIGH SCHOOL** will be nothing more than a memory. We're doing our best to put together a yearbook that will help your student remember the best of his or her final year forever. Unfortunately, try as we might, there is no way that we can possibly capture how proud you are of your child or put into words all that you must be feeling.

But that doesn't mean that you can't tell your student yourself. Proud parents can purchase space in the back of the yearbook and tell him or her how proud they are: in their own words and using their own photos! You can acknowledge your child and support the yearbook program at the same time. (Senior ads are a fund-raiser for the yearbook.)

All you need to do is fill out the enclosed form, follow the instructions on how to submit your photos and message, attach a check for the appropriate amount or enclose the proper credit card information, and get everything to us, postmarked by **November 30, 2015** to take advantage of the early submission discount. But you can continue to purchase your ads for the regular price up until **January 12, 2016**. ***You can also submit and purchase your dedication online by uploading scanned or digital images (at least 300 dpi) and your message at www.TheYearbookCompany.com.***

Please do not contact the school. To help the yearbook staff make its deadlines and ensure accuracy, they have contracted with us, **The Yearbook Company**, to process all of their student advertising. That means you cannot drop off your advertising at the school, but must mail it in a separate envelope to **NAPERVILLE CENTRAL HIGH SCHOOL SENIOR ADS, The Yearbook Company**, 7177 Brockton Ave., Suite 105, Riverside, CA 92506. If you have any questions, or to find out answers to frequently asked questions, please visit www.TheYearbookCompany.com or call 951-274-9561.

Thanks!

the
yearbook
company

P.S. While we do our best to get pictures back to parents, we suggest that before you mail in that precious family keepsake, you may want to have a professional copy (on photo paper) made.

But please don't send us just a regular color copy or computer printout - those DO NOT reproduce well. If the photo is blurred or pixelated, we cannot make it any clearer. We want you to be happy with your ad and the photo quality to be in line with the school's standards.

Ads for Grads

Naperville Central High School

2016 order form

the
yearbook
company

Your school offers:

1/6 page ad:

(this sample is slightly smaller than actual size)

FIRSTNAME
LASTNAME



Your message to your student will go here. For the message to fit we ask that it not exceed about 50 words (only 275 characters can be used if the order is submitted online). The online character count includes spaces, punctuation and your "signature" at the end.
Thank you!

early-bird
price if
postmarked by
November 30

\$50

final deadline
price if
postmarked by
January 12

\$60

(please note that this ad sample is smaller than actual size and may not necessarily reflect variations in style treatments that vary from year to year)

You can also submit and purchase your dedication online by uploading scanned/digital .jpg images (300 dpi) and your message at www.theyearbookcompany.com. (service fee applies)

but if you are not comfortable with computers, and/or digital images, please feel free to order by mail - either way is fine!

Please submit your text **typed** in a plain font on white paper along with your photos by the dates above. (You may also submit .jpg photos on a CD or flash drive but only if they are at least 300 DPI actual size. Messages may also be submitted as word documents or .txt files.) **We reserve the right to edit inappropriate or copyrighted material.**

Do not fold or cut your photos. Your photos will be enlarged or reduced to fit the actual ad size but please note that a vertically oriented photo for the main photo (or one that can be cropped to be vertical) and a horizontal photo for the smaller picture would work best in this style of ad. PLEASE DO NOT SEND PROOFS OR COPIES OF THEM - WE CANNOT REMOVE WATERMARKS OR HEAVY TEXTURE. All materials, this form and payment must be received at the time of submission. Incomplete packages will be returned.

I would like my photos returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope. (If you don't, your photo will not be returned.) **Please note, however that we cannot guarantee the safety of your photos in the mail once we've returned them, so please make duplicates of all irreplaceable photos. PHOTOS CANNOT BE RETURNED UNTIL AFTER THE DISTRIBUTION OF YEARBOOKS.** (Sorting and mailing back photos from tens of thousands of ads takes several months. Thank you for your patience.)

DO NOT SEND ANY MATERIALS TO THE SCHOOL. YOU MUST MAIL EVERYTHING TO:
Naperville Central High School Senior Ads
The Yearbook Company
7177 Brockton Ave., Suite 105
Riverside, CA 92506

for more information
visit www.theyearbookcompany.com
or call 951-274-9561

**** any orders received after the final postmark deadline will be accepted on a first-come, first-served basis as long as there is still space available. But you must add a \$25 late fee to the final price.**

Name of person purchasing ad (name on check or credit card):

Address: _____

City: _____ State _____ Zip _____

Daytime contact phone: (_____) _____

Student's first and last name as you would like it to appear on ad:

circle one
my photos are enclosed my message is enclosed is this a surprise? yes / no

Yearbook ad sales are a fund-raiser for your child's school and are non-refundable. The school and their yearbook program thank you for your support!

PLEASE MAKE CHECKS PAYABLE TO the **yearbook** company

I have enclosed a check in the amount of:
\$ _____ Check # _____
returned checks will be subject to a \$25.00 fee

I am paying by credit card

Visa Mastercard
 \$ _____ exp date: ____/____ cvv code:

? the cvv code is the 3 digit security code on the back of the credit card
for credit card transactions, add a \$2.00 convenience charge